



VENTNOR CITY SPECIAL EVENTS

6201 ATLANTIC AVENUE, 2ND Floor, VENTNOR, N.J. 08406

Office: 609-823-7919 – Cell: 609-839-2379

DONNA M. PETERSON, NJCEM – COORDINATOR

OEM@Police.VentnorCity.org or OEMVentnor@gmail.com



2025 Sponsorship Opportunities

RE: SPONSORSHIP – VENTNOR CITY SPECIAL EVENTS

The positive influences of your business have truly made an impact in our community — both for our residents and our visitors. It's clear that you share our dedication to continuing this upward trajectory.

We invite you to partner with the Ventnor Special Events team to become a sponsor of the free, family-friendly entertainment that makes our area so successful. The value of community sponsorships goes well beyond dollar signs, by further solidifying your business as an integral member of our community. Your sponsorship will reach more than 90,000 diverse people in Atlantic, Cape May, & Cumberland counties through **tremendous** local exposure. Your benefits will depend on your choice of sponsorship level.

2025 Sponsorship Benefits

1. Exposure throughout Ventnor: Name and logo inclusion on printed advertising (such as flyers, banners, & posters) throughout Ventnor City.
2. Social Media: Name, logo, and tag inclusion on multiple social media platforms, including Ventnor City Special Events, event-specific pages, and other partner posts (TBD) — all of which reach thousands of local and tourist followers.
3. Public Relations Efforts: Inclusion by name in our events' press releases
4. Website Exposure: Your name and logo will appear on VentnorCity.org website.
5. Onsite exposure at concerts to more than 2,000 attendees per week via banners — our top-tier sponsorships even include a chance to speak on stage.
6. Logo included on concert t-shirts.

To secure your preferred sponsorship, please mail your check made payable to: CITY OF VENTNOR along with emailing me your logo and signing the attached page. Remember, the sooner we hear from you, the sooner we can start preparing your sponsorship benefits.

We're so grateful to have the opportunity to serve our community alongside partners like you, and we thank you in advance for your consideration of these sponsorship options.

I look forward to hearing from you this week.

Sincerely,

Donna M. Peterson

Donna M. Peterson, NJCEM
Coordinator, Ventnor City Special Events

DMP/gs

CC: Mayor
Commissioners
City Administrator
File

#ONLYINVENTNOR

SPECIAL EVENTS CONTACT INFORMATION:

Gena Stevens, Assistant: SpecialEvents@VentnorCity.org | Deana Ruiz, Assistant: VentnorEvents@gmail.com



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DIAMOND SPONSOR = \$10,000 donation

- Benefits 1–6
- Sole name recognition
- Prominent displayed banner for the entire summer concert season
- Reserved VIP seating
- Recognition as a Diamond Sponsor at every event
- July 3rd celebration name recognition
- Halloween Fest – Mini Golf logo inclusion
- Name and logo listed on concert t-shirts
- At one event (your choice): On-stage award ceremony + optional 2-minute on-stage speech + 10x10 retail booth space

PLATINUM SPONSOR = \$5,000 donation

- Benefits 1–6
- Prominent displayed banner for the entire summer concert season
- Reserved VIP seating
- Two (2) concerts of choice name recognition
- Recognition as a Platinum Sponsor at every event
- Name and logo listed on concert t-shirts
- At one event (your choice): On-stage award ceremony + optional 2-minute on-stage speech

GOLD SPONSOR = \$3,500 donation

- Benefits 2–6
- Inclusion on event banner for the entire summer concert season
- Recognition as a Gold Sponsor at every event
- Concert of choice name recognition
- Name and logo listed on concert t-shirts

SILVER SPONSOR = \$2,500 donation

- Benefits 3–6
- Inclusion on event banner for the entire summer concert season
- Recognition as a Silver Sponsor at every event

BRONZE SPONSOR = \$1,500 donation

- Benefits 5–6
- Recognition as a Bronze Sponsor at every event
- Inclusion on event banner for the entire summer concert season

BOOSTER SPONSOR = \$_____

- BOOSTER GOLD sponsor your donation would be \$1,000 and includes recognition as a Booster Gold Sponsor and 10x10 retail booth space at five (5) events.
- BOOSTER SILVER sponsor your donation would be \$750 and includes recognition as a Booster Silver Sponsor and 10x10 retail booth space at three (3) events.
- BOOSTER BRONZE sponsor your donation would be \$500 and includes recognition as a Booster Bronze Sponsor and 10x10 retail booth space at one (1) event.

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We would like to be a _____ sponsor. Signature: _____

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